



WordPress Website Development



TRUST OUR PROFESSIONALS **WHO ARE WE?**

Sovereign is a global pioneer in providing cutting edge IT Services and Solutions. We are driven by our values of accountability, integrity, and excellence.

With over a decade of experience in dealing with the frameworks and systems of global ventures, we expertly steer our customers through their digital adventure. We additionally enable the business with lithe computerized at scale to convey extraordinary degrees of execution and client amuse. Our consistently on learning plan drives their nonstop improvement through structure and moving computerized aptitudes, ability, and thoughts from our advancement biological system. Since our inception, Our dedication and determination to complete each project as per client's need have resulted in Sovereign becoming one of the most admired IT services provider.

We are a leading business solution company that partners with global corporations in IT solution and services. We deliver superior Services in Automobile, Infrastructure, FMCG, Health care, Hospitality, IT. Banking and Finance. Our clients are spread across Israel, Australia, HongKong, India, UAE, Turkey, Cyprus, UK and USA. We care about your business cause your success is our success. That's why Sovereign finds proven marketing techniques that work for you.

We help you gain a practical understanding of your customer's needs and expectations, which directly affect the measurable end result. The services we provide are distinguished by their high-quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. Sovereign helps to promote your company and products with the help of the Internet, advertisement and marketing. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realization of projects.



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After understanding Jost's requirement we understood they require a CMS (Content Management System). They also needed to increase the online presence of their business Wordpress is one of the best and preferred CMS all around the world it runs 63% of the total websites on the Internet today. When it comes to customizing, the options are endless. Countless themes and plugins allow for immeasurable design options and also add to the functionality. Wordpress has a low maintenance cost and flexibility which allows easily creating, editing, publishing and archiving of web pages. It's an excellent platform for a variety of different sites, whether you want to showcase your photography or create an e-commerce store.

Objective

Sovereign build a WordPress website with voluminous content for Jost's and hosted on the advanced centralized cloud server. The new website was planned to meet several major goals for the project is: improve the user experience, promote the brand and ultimately grow the business.



Challenges

- Keep up with updates
- Handle security issues rechecking keeping a consistent backend
- Optimizing loading time
- Building a backup system

Technology used

- Material UI design
- Wordpress development
- SEO (Search Engine Optimization)

Approch towards the project

- With our user-centered design approach for more than 500 product line, the
- WordPress website development elegantly reinforced the brand, by enhancing user experience through intuitive 4 level navigation.
- Developed a clearly organized landing page, business divisions, products and services pages.
- The website helped Jost's to achieve more than 6000 website visitors and a greater conversion rate.

Industry

- Material Handling Equipment
- Engineered Products
- Technical Services

**PASSIONATE
CREATIVE
EXPERIENCED**



**BESPOKE
PROGRESSIVE
INNOVATIVE**

 **Sovereign**

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