



# RESPONSIVE WEBSITE DESIGN



## TRUST OUR PROFESSIONALS **WHO ARE WE?**

**Sovereign is a global pioneer in providing cutting edge IT Services and Solutions. We are driven by our values of accountability, integrity, and excellence.**

With over a decade of experience in dealing with the frameworks and systems of global ventures, we expertly steer our customers through their digital adventure. We additionally enable the business with lithe computerized at scale to convey extraordinary degrees of execution and client amuse. Our consistently on learning plan drives their nonstop improvement through structure and moving computerized aptitudes, ability, and thoughts from our advancement biological system. Since our inception, Our dedication and determination to complete each project as per client's need have resulted in Sovereign becoming one of the most admired IT services provider.

We are a leading business solution company that partners with global corporations in IT solution and services. We deliver superior Services in Automobile, Infrastructure, FMCG, Health care, Hospitality, IT. Banking and Finance. Our clients are spread across Israel, Australia, HongKong, India, UAE, Turkey, Cyprus, UK and USA. We care about your business cause your success is our success. That's why Sovereign finds proven marketing techniques that work for you.

We help you gain a practical understanding of your customer's needs and expectations, which directly affect the measurable end result. The services we provide are distinguished by their high-quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. Sovereign helps to promote your company and products with the help of the Internet, advertisement and marketing. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realization of projects.



# Responsive Website Design

## Responsive Website Design

Responsive website design is an approach whereby a designer creates a web page that “responds to” or resizes itself depending on the type of device it is being seen through. That could be an oversized desktop computer monitor, a laptop or devices with small screens such as smartphones and tablets.

## Objective

At Sovereign, we create a responsive website design and custom website designs by using the grid system. We design landing pages, which is the prime opportunity for bringing in traffic and driving them towards specific conversions. Sovereign build a Responsive website with voluminous content for Jost's and hosted on the advanced centralized cloud server. The new website was planned to meet several major goals for the project is: improve the user experience, promote the brand and ultimately grow the business.



## Challenges

- Optimizing website for all devices
- Managing graphics and download speed
- The appearance of background images and icons
- Social media integration

## Technology used

- Material UI design
- Angular JS

## Approch towards the project

- Simplified the site menu with a multilevel product category
- Focused on application and industries in moving banners
- Shortcuts for product divisions and services
- Customer appreciations, Latest news & events, Virtual tours
- Menu bar with contact details request quote and service call registration for customer assistance

## Industry

- Material Handling Equipment
- Engineered Products
- Technical Services

**PASSIONATE  
CREATIVE  
EXPERIENCED**



**BESPOKE  
PROGRESSIVE  
INNOVATIVE**

 **Sovereign**

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