



# Magento Development



**SOVEREIGN**

Get The Job Done



## TRUST OUR PROFESSIONALS **WHO ARE WE?**

**Sovereign is a global pioneer in providing cutting edge IT Services and Solutions. We are driven by our values of accountability, integrity, and excellence.**

With over a decade of experience in dealing with the frameworks and systems of global ventures, we expertly steer our customers through their digital adventure. We additionally enable the business with lithe computerized at scale to convey extraordinary degrees of execution and client amuse. Our consistently on learning plan drives their nonstop improvement through structure and moving computerized aptitudes, ability, and thoughts from our advancement biological system. Since our inception, Our dedication and determination to complete each project as per client's need have resulted in Sovereign becoming one of the most admired IT services provider.

We are a leading business solution company that partners with global corporations in IT solution and services. We deliver superior Services in Automobile, Infrastructure, FMCG, Health care, Hospitality, IT. Banking and Finance. Our clients are spread across Israel, Australia, HongKong, India, UAE, Turkey, Cyprus, UK and USA. We care about your business cause your success is our success. That's why Sovereign finds proven marketing techniques that work for you.

We help you gain a practical understanding of your customer's needs and expectations, which directly affect the measurable end result. The services we provide are distinguished by their high-quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. Sovereign helps to promote your company and products with the help of the Internet, advertisement and marketing. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realization of projects.



# Magento Development

## Magento Development

A Magento development based web application allow users to purchase desired products under multilevel categories. We developed a robust administration dashboard to manage all activities at the customer level. In the admin section, a user can manage the site as well as add, delete, activate, deactivate product and its image gallery with respective categories. Users can add their favorite products to the shopping cart and payments can be done online to purchase the product.

## Objective

EUROPA's research with Anti-theft Engineering has a lot to offer. So they came to Sovereign, they needed a Magento website to increase the online presence of their business and also a selling platform. In the admin section, a user can manage the site as well as add, delete, activate, deactivate product and its image gallery with respective categories. We offer real-time management of your website along with the functional upgrades that are available at the professional desk of Magento. Users can add their favorite products to the shopping cart and payments can be done online to purchase the product. We analyze the back end metrics and tasks under the packaged deal for all our clients to make their website codes more precise.



## Challenges

- Basic Sales Report Feature
- Slow Speed
- Virtually Non-Existent Documentation
- Some products wont show-up on the store
- Multiple delivery methods Newsletter management Order review system

## Approch towards the project

- Website UI designing
- Anti theft concept designing
- B2C and B2B product line separation
- Most popular product algorithm implementation
- Product visited features
- Multiple payment methods
- Discount rules for promotions
- RSS feeds

## Technology used

- Ecommerce
- Magento development
- MySQL

## Industry

- Engineering and manufacturing Industry

**PASSIONATE  
CREATIVE  
EXPERIENCED**



**BESPOKE  
PROGRESSIVE  
INNOVATIVE**

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