



Finance Blog Publishing



SOVEREIGN

Get The Job Done



TRUST OUR PROFESSIONALS **WHO ARE WE?**

Sovereign is a global pioneer in providing cutting edge IT Services and Solutions. We are driven by our values of accountability, integrity, and excellence.

With over a decade of experience in dealing with the frameworks and systems of global ventures, we expertly steer our customers through their digital adventure. We additionally enable the business with lithe computerized at scale to convey extraordinary degrees of execution and client amuse. Our consistently on learning plan drives their nonstop improvement through structure and moving computerized aptitudes, ability, and thoughts from our advancement biological system. Since our inception, Our dedication and determination to complete each project as per client's need have resulted in Sovereign becoming one of the most admired IT services provider.

We are a leading business solution company that partners with global corporations in IT solution and services. We deliver superior Services in Automobile, Infrastructure, FMCG, Health care, Hospitality, IT. Banking and Finance. Our clients are spread across Israel, Australia, HongKong, India, UAE, Turkey, Cyprus, UK and USA. We care about your business cause your success is our success. That's why Sovereign finds proven marketing techniques that work for you.

We help you gain a practical understanding of your customer's needs and expectations, which directly affect the measurable end result. The services we provide are distinguished by their high-quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. Sovereign helps to promote your company and products with the help of the Internet, advertisement and marketing. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realization of projects.



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When it comes to customizing, options offered by Sovereign are endless. Countless themes and plugins allow for immeasurable design options and also add to the functionality. WordPress has a low maintenance cost and flexibility which allows easily creating, editing, publishing and archiving of web pages.

Overview

Cash Port LTD is a Istanbul, Turkey-based company. The firm was established to fulfill the strong needs of bringing traders, technical analysts and financial writers together, all at one platform, and to benefit from the variety of professional opinions and point of views. Cash Port LTD came up with a successful idea that enables publishers to make money while writing on its platform. The company pays publishers per view, so everyone makes money through Cash Port, and the more view the publisher has, the more money they make. Developers at Sovereign used WordPress for its flexibility. The site is easy to upload content can easily be moved from one place to another, and we've found that this flexibility works extremely well with the logic of views, blocks and node queues in WordPress. We are aiming to position and scale ourselves at a higher ranking in the financial industry, Cryptocurrency, and in the Forex field in particular. Cash Port strives to be the home for traders and investors as it offers the right tools, reports, data, and opinions. We kept a dashboard for every publisher to make uploading, publishing their content. Engineers at Sovereign have vast experience in WordPress, PHP, ASP.NET, MySql, Blog Development and SQL Server.



Challenges

- Keep up with updates.
- Handle security issues rechecking.
- Keeping a consistent backend.
- Optimizing loading time.
- Building a backup system.

Approach towards the project

- Anti-Spam comment section.
- Maintaining niche-specific blogs.
- User will have a dedicated dashboard to make his work easy.
- Two-step account login verification for publishers.

Technology used

- Material UI design
- WordPress

Industry

- Blog Submission

**PASSIONATE
CREATIVE
EXPERIENCED**



**BESPOKE
PROGRESSIVE
INNOVATIVE**

 **Sovereign**

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