## Business Directory Website Development

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Get The Job Done



We are a leading business solution company that partners with global corporations in IT solution and services. We deliver superior Services in Automobile, Infrastructure, FMCG, Health care, Hospitality, IT. Banking and Finance. Our clients are spread across Israel, Australia, HongKong, India, UAE, Turkey, Cyprus, UK and USA. We care about your business cause your success is our success. That's why Sovereign finds proven marketing techniques that work for you.

We help you gain a practical understanding of your customer's needs and expectations, which directly affect the measurable end result. The services we provide are distinguished by their high-quality standards. Our knowledge of the industry and experience allows us to carry out multidimensional and integrated projects. Sovereign helps to promote your company and products with the help of the Internet, advertisement and marketing. Our team is experienced in brand strategy, design and development. We understand the importance of good management and the realization of projects.

# TRUST OUR PROFESSIONALS WHO ARE WE?

Sovereign is a global pioneer in providing cutting edge IT Services and Solutions. We are driven by our values of accountability, integrity, and excellence.

With over a decade of experience in dealing with the frameworks and systems of global ventures, we expertly steer our customers through their digital adventure. We additionally enable the business with lithe computerized at scale to convey extraordinary degrees of execution and client amuse. Our consistently on learning plan drives their nonstop improvement through structure and moving computerized aptitudes, ability, and thoughts from our advancement biological system. Since our inception, Our dedication and determination to complete each project as per client's need have resulted in Sovereign becoming one of the most admired IT services provider.



## Business Directory Website Development

#### **Business Directory Website Development**

With everything moving online, the days of looking up businesses in hard copies of the magazine pages and trade journals are just about over. Today's searchers use Google and trusted online business directories to find the companies they want to work with - which is why adding your organization to these lists is often crucial for being noticed in the digital era, especially for specialized industries.

#### Overview

Sovereign designed and developed a Business directory for Production HotSpot Currently it has a presence in 4 cities and by limiting each city to about 100 of its top providers. Here we aim to be a shortcut guide and starting off point in user search for resources. We developed a central hub calendar for events classes and screening, a go-to place to find and sell pro gear and a blog with articles, interviews, reviews and more.



#### Challenges

- Incomplete Listed Information
- Duplicate Listings
- Unclaimed Listings
- Users uploading low quality content

#### Approch towords the project

- Designed and developed a business directory comes e-commerce solution where companies can post their business profile and sell used products.
- Dashboard for Production HotSpot and registered users or business professional to get a single and dynamic view of information from a single window.
- Online store with the shopping cart to sell creative posters.Various payment method integration.

#### Industry

Online Directory Submission

#### **Technology used**

- Advance PHP Development
- MySQL

#### PASSIONATE CREATIVE EXPERIENCED

### BESPOKE PROGRESSIVE INNOVATIVE

#### **Sovereign**

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